



**Crook County
Prevention & Health
Coalition**

Prevention News

August 2011

Summer



Crook County Cares Awarded Core Prevention Contract

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**July-August Focus:
Right to Breathe
Clean Air:**

- * One in three cancer deaths in the U.S. is tobacco-related.
Source: U.S. Surgeon General Regina M. Benjami
- * The scientific evidence is clear: Secondhand smoke is a proven cause of serious diseases and premature death. That's why people across the United States and around the world are speaking up for their right to breathe clean, smoke-free air.
Source: Centers for Disease Control & Prevention

Crook County Cares is excited to announce that August 1, 2011 will be the starting date for the newly awarded Core Prevention contract by the Wyoming Department of Health, Behavioral Health Division.

For the past year, the Crook County Prevention & Health Coalition's focus has been solely on tobacco. With almost 35% of Crook County high school students using tobacco, the need is great. The new contract will open the door to address issues including alcohol, drugs and suicide. This first fiscal year will be a time of assessment, planning and gaining support. This added resource has

the potential to benefit our children, young adult and adult population in a very meaningful way.

Participation and input from the communities are the other key ingredients that will make all the difference. If you are not currently a member of the Crook County Prevention & Health Coalition, please call Kathy Cluff at 307-290-0294 to become involved at whatever capacity you are able.

Our next coalition meeting will be held in Sundance at the Crook County Public Library in August. The date/time TBD.

The challenge for each

member is to bring a friend, colleague, neighbor or anyone who would support the mission of this organization. As always, all are welcome!



Hopper's Bar: Smoke-Free July 1st!

You can breathe a little easier in Moorcroft these days. Hopper's Bar owners, Ron and Linda Caylor, are proud to be smoke-free!

According to Caylors, the response to their smoke-free policy has been very

positive and business has been great. They are currently putting the finishing touches on an outdoor patio which should be finished by the first of August.

Kudos to Hopper's for making the health of customers

and employees a priority! Next time you're in Moorcroft, stop in check out the new atmosphere!

Go to <http://www.wyptac.org/SF-Dining-Crook.html> to view other smoke-free Crook County bars/dining.

Early detection of cancers through screenings saves lives!

What does Wyoming Cancer Resource Services do?

- Promote cancer awareness, prevention and early detection based on current evidence-based data.
- Provide cancer education to policy makers, healthcare providers, and the general public.
- Recruit eligible individuals into state-funded cancer screening programs (in particular the breast, cervical, and colorectal screening programs).
- Serve as patient navigators to individuals needing local, regional, state, and national cancer information to include:
 - Screening services
 - Financial assistance
 - Provider and treatment information
 - Support services
- Improve access to needed services by identifying and linking with community resources.
- Network with partners to advocate for cancer control within the region and throughout the state.
- Collect essential data on communities with regard to cancer prevention and control.

Wyoming
Cancer Resource Services
Educate · Support · Survive

888-684-4550
Fax: 307-684-2781
www.crc.vcn.com

*Serving Campbell, Converse, Crook,
Johnson, Sheridan, & Weston
Counties*

WQTP (Wyoming Quit Tobacco Program) offers assistance to those interested in quitting tobacco. Here's what's included:

- A colorful, 40-page quit guide
- QuitTips e-mail messages
- Low-cost quit medications
- Online tools that help you build a personal quit plan.
- 5 phone calls with a trained quit coach.

53 Crook County residents registered for the Wyoming Quit Tobacco Program in 2010-11 which is a 15.2% increase from the previous year!

Registration is available by phone or online:

1-800-QUIT-NOW
(1-800-784-8669)

wy.quitnet.com

Quitting tobacco is one of the BEST things you can do to improve your health and save money.

What Can Small Crook County Businesses Offer Employees?

Many small business owners want to offer their employees health benefits, but find insurance to simply be unaffordable. So, what can be done?

Smoke-free and/or tobacco-free environments are proven to reduce tobacco use and increase cessation. Business policy and cessation resources, available through Crook County Cares, will fit any budget because they are FREE! And if that isn't enough, be-

low are even more benefits related to cessation:

- Improved employee health and productivity
- Decreased illness and absenteeism
- Reduction in the likelihood of chronic disease, including cancer, caused by tobacco use and/or secondhand smoke exposure

Employees can be referred to WQTP for assistance with quitting tobacco and to WCRS for cancer screenings (see articles above).

Call 290-0294 to learn more!
Schedule a presentation for your next staff meeting or use our printed resources for paycheck stuffers.

Poll Finds Majority of Americans Support Public Ban on Smoking

A new Gallup poll finds that 59 percent of Americans support a public ban on smoking. Only 19 percent say that cigarette smoking should be illegal in the United States.

Gallup says this is the first time a majority of Americans have said they support a public ban on smoking since the company started asking the question in 2001. According to Reuters, 39 percent of Americans were in favor of a ban 10 years ago, and that percentage stayed about the same in their 2007 poll. The new results are based on a random sample of 1,016 adults.

A majority of Americans now support the concept of a full smoking ban in all public places, marking a significant change from four years ago, when Gallup last measured this attitude," the company said in a news release.

"Relatively few Americans support the idea of making all smoking illegal across the country, perhaps partly in recognition of the practical difficulties involved in enforcing such a ban."

According to the American Lung Association, the District of Columbia and 27 states have passed smoke-free laws.

80% of Crook County residents would support a law banning tobacco smoke in restaurants in their community.

WY Adult Tobacco Survey, 2009

www.drugfree.org/join-together/prevention,
July 19, 2011, Join Together Staff

What is a Coalition?

A community coalition is a group of individuals representing many organizations who agree to work together to achieve a common goal.

A coalition brings professional and grassroots organizations from multiple sectors together, expands resources, focuses on issues of community concern, and achieves better results than any single group could achieve alone. Nonetheless, because a coalition involves an investment of time and

resources, it should not be built if a simpler entity will get the job done or if community support is lacking.

A coalition may address a time limited issue or establish a more sustained collaboration that helps a community analyze its issues to identify and implement multiple strategies that lead to policy, social and environmental change.

**COALITIONS
ENHANCE STATE
AND LOCAL TOBACCO
CONTROL EFFORTS
BY MOBILIZING
COMMUNITIES,
ADVOCATING FOR
POLICIES, AND
CHANGING SOCIAL
NORMS.**

Fall MI and SBIRT Training

The NE Region Tobacco Prevention team has scheduled more opportunities for MI (Motivational Interviewing) and SBIRT (Screening, Brief Intervention, Referral to Treatment) training this fall!

If you have not attended the one-day training, this is a great time to take advantage of the opportunity. As usual, there is no charge and lunch will be provided. Reserve your seat soon as they fill quickly!

One-day Trainings:

Oct. 27th, Gillette College, 8-5

Oct. 28th, Sheridan Hospital, 8-5

If you have already attended a one-day training, you are in for a treat! An intensive **two-day training will be held December 5-6, 2011 from 8-5 at Gillette College.**

All trainings will be conducted by Kathy Cordell. She is a passionate

communicator with a mission to help others see the abundant possibilities in life. Her writing has been published extensively, including Today's Christian Woman, Marriage Partnerships, and the U.S. Government's website Women's Health.

To reserve your spot for either the one or two-day trainings, or both, call Kathy Cluff at 290-0294.

Crook County Prevention & Health Coalition

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Working together for
healthy individuals, healthy
communities.



Paid with Tobacco Settlement Trust Funds

The Crook County Prevention & Health Coalition is a group of county residents who are working together to improve the health of our communities, adults and youth.

Efforts address issues surrounding tobacco use, alcohol use, drug use and suicide through education and environmental improvements. We are dedicated to changing lives now and for the future.

Join us by calling Kathy Cluff at 307-290-0294!

Reviewing Tobacco Use in Crook County

The latest data for **Crook County** tobacco prevalence reveals the following:

- 19% of adults smoke
- 25% of adult males use smokeless tobacco
- 80% of adults would support a local smoke-free ordinance covering restaurants
- 6% of middle school age students smoke; 29% of high school students smoke
- 7% of middle school age students use smokeless tobacco; 28% of high school students use smokeless tobacco
- 29% of tobacco retailers were willing to sell cigarettes to minors (Synar Compliance Survey 2009)

The latest data for **Wyoming** tobacco prevalence reveals the following:

- 22% of adults smoke
- 17% of adult males use smokeless tobacco
- 6% of middle school age students smoke; 22% of high school students smoke
- 5% of middle school age students use smokeless tobacco; 14% of high school students use smokeless tobacco
- 10% of tobacco retailers were willing to sell cigarettes to minors (Synar Compliance Survey 2009)

Data Sources: WYBRFSS 2003-07; WYATS 2008-09, PNA 2008.

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